

CHRISTI CLIFFORD

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EXPERIENCE

Videographer/Editor/Producer/Director/Writer

WeightWatchers.com

November 2003-present

Responsible for all video content from concept to storyboarding, script writing, shooting, to editing. Managed freelancers in house and on set, as well as talent and crew. Edited and animated video for major marketing campaigns. Organized, maintained and archived all video content, including that of the international offices. Managed yearly video budgets, including producing up to 8 video shoots per year. Designed and animated motion graphic intros for all video series.

Designer

African News-Digest

May 2003-August 2003

Complete design of weekly newspaper focusing on the news and issues of Nigeria for Houston's African community.

Production Associate

Country Living Magazine

September 2000-July 2002

Creation and maintenance of PDF archive of every magazine issue going back to 1970. Maintenance of dummy books.

Reporter, Designer, Photographer

Greenwood Index-Journal

September 1999-May 2000

Reporting and photographing news, human interest and general assignments, concentrating on health care and environment beats. Designing, copy editing page 2 and 3 every morning.

EDUCATION

Bachelor's degree in English from The University of Texas at Austin

SKILLS

Proficient in Final Cut Pro, After Effects, Photoshop, Flash, InDesign, Excel, Quark Xpress. Comfortable on Mac and PC.